



**FOR IMMEDIATE RELEASE**

## **LOOKING FOR A WAY TO COMMUNICATE IN SECRET? JUST READ THE SIGNS!**

*Host of Popular "Signing Time" Television and DVD Series' Says  
Sign Language Useful for More Than Communicating with the Deaf*

SALT LAKE CITY, UT April 3, 2006 – Rachel Coleman, host of the popular line of "Signing Time!" DVDs and television series currently on PBS is suggesting a new use for American Sign Language – secret communications.

"It's a great secret language for friends to learn and use," Coleman says. "It certainly beats pig Latin, which is hardly a secret anymore, or trying to make up and memorize a whole new language."

Coleman, who was the ASL instructor behind the 14-month old brothers who tag-teamed the role of "Little Jack," Robert De Niro's scene-stealing infant grandson in the "Meet the Fockers" movie, learned American Sign Language (ASL) out of necessity. Her first daughter was born deaf and her second daughter was born with spina bifida and cerebral palsy. Coleman developed an innovative program for learning ASL, as taught through her "Signing Time!" DVDs and television series on PBS. She is always suggesting new uses for the versatile language.

"From children making up games to adults needing to quickly communicate something non-verbally but privately at a party or business meeting, Sign Language can be very 'handy' – pun intended" Coleman adds. "It's also a great way for kids to practice their spelling."

She also points out that people can start communicating after learning only a few signs and that learning ASL can be fun and easier than you think. "Many schools have sign language classes or ASL instruction that facilitate learning with games like silent bingo."

Kids can download silent bingo sheets and play online signing games at [SigningTimeKids.org](http://SigningTimeKids.org). Adults and children can of course also learn from the numerous Signing Time DVDs available at [www.signingtime.com](http://www.signingtime.com) and 801-533-0444 or by catching the "Signing Time" series on PBS.

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