



Signing Time! Revolutionary ASL Learning Program Introduces Three New Titles

*Entertaining ASL Video and Music Series
Continues To Teach Children How to Communicate*

"We are absolutely excited about these videos!! Thank you for creating this wonderful resource. As a parent of five hearing children, I purchased the videos as an educational tool. They responded magnificently to it!"
-Amy. F. Miner, West Jordan, UT.

SALT LAKE CITY, UT (April 3, 2006) – Two Little Hands Productions, creators of the popular **Signing Time!** video and DVD series designed to show babies, toddlers and young children how to communicate using sign language even before they learn to speak, today announced the release of four more titles to the award winning series collection. Each new title will utilize the same proven, engaging, and fun methods that have previously been used in the series to help children learn to communicate through American Sign Language (ASL).

The four new releases – ***My Day, My Neighborhood, Time to Eat*** and ***Welcome to School*** – teaches ASL to hearing children in a way that empowers them for future success in learning, communication, self-confidence, and verbal skills.

With an unparalleled multi-sensory approach (encouraging learning through three senses: visual, auditory, and kinesthetic), Signing Time! reaches children with diverse learning styles and abilities by encouraging interaction through signing, singing, speaking, and dancing. Featuring Rachel Coleman, her daughter Leah—who is deaf—along with Alex (Leah's cousin, who can hear) and their animated pet frog Hopkins, the Signing Time series teaches hundreds of ASL vocabulary-building signs that are useful in daily life.

"We are thrilled with the response to our ASL video/DVD series and believe the new titles will reinforce and support the growing trend in early childhood communication for all children," said Rachel de Azevedo Coleman, co-founder of Two Little Hands Productions. "As a parent I am convinced that it is essential to provide my children with the opportunities of early communication to reinforce the benefits that they receive."

The theme for the new titles is based on "My Little World" and will include new, original songs by Coleman, a trademark of the series. ***My Day*** will teach about the things that children do every day from waking up and getting dressed, to playtime and bedtime. ***My Neighborhood*** will talk about the places in your neighborhood and will help children answer the question, "Where do you want to go?" by teaching signs for the park, the store, the post office and the library. ***Time to Eat*** invites you to cook up some fun in the kitchen with Alex and Leah and

will teach signs about food and eating. **Welcome to School** will invite children to go to school with Alex, Leah and Hopkins for a day and learn the signs for things found in a classroom.

As early as nine months, babies and toddlers can learn to communicate through signs and research shows that children who learn to sign may experience reduced frustrations and fewer tantrums, enhanced cognitive development and increased IQ scores, increased bonding with parents, increased interest in books, and quicker development of speaking, spelling and reading skills.

“We receive numerous messages from parents everyday who express the same thoughts -- that of amazement at how signing has helped children of varied ages and learning abilities, develop the basic skill of communicating”, continued Coleman. “This is why we continue to create more Signing Time!”

About Two Little Hands Productions

Two Little Hands is the company that produces and distributes Signing Time! a captivating, entertaining sign language video series and television program that specifically targets children who are just learning how to speak, as well as children with special needs. The series makes learning American Sign Language easy and fun for little ones.

Formed in Spring of 2002 by two sisters, Two Little Hands Productions was created and the first Signing Time video, *My First Signs* – featuring Leah and Alex – was released. *Playtime Signs, Everyday Signs, Family, Feelings & Fun and ABCs*, were released shortly thereafter. Two Little Hands’ mission is to empower all children to communicate with sign language, regardless of ability. Two Little Hands Productions is located in Salt Lake City, Utah.

BASICS

TITLES: *My Day, My Neighborhood, My School*

\$21.99 DVD SRP

Street Date: April 3, 2006

Languages: English

Running time: 30 minutes each

For sale through www.signingtime.com and amazon.com.

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