



*****AVAILABLE FOR INTERVIEW AND PHOTO*****

**RACHEL COLEMAN, CO-CREATOR AND HOST OF SIGNING TIME!
PERFORMS AT BARNES & NOBLE and CASEY ELEMENTARY**

*Dozens of Little Kids Will Learn American Sign Language (ASL)
Through Music and Live Demonstrations*

Who and What: Rachel Coleman, co-creator and host of the successful Signing Time! DVDs and videos series as well as the Signing Time! PBS series which airs on KTXT-TV will be performing at Barnes & Noble and Casey Elementary, teaching American Sign Language (ASL) through music & Signing Time Live demonstrations to children.

When : Thursday, April 27, 2006
Barnes & Noble: 10:00am – 11:00am & 11:00am – 12:00pm
Casey Elementary School: 2:00pm – 3:00pm

Where: Barnes & Noble
6707 Slide Road
Lubbock, TX 79424
806-798-8990

Casey Elementary School
501 7th Street
Wolfforth, TX 79382
806-866-4363

Why: The smartest playtime activity, hands down it's Signing Time! Play, sing, and sign along with Signing Time while learning American Sign Language! This multi-sensory program introduces children to a "hands on" second language. It is natural and fun for them to use their bodies to communicate. Research shows that, when empowered with even a few simple ASL signs:

- babies and toddlers can express their needs through sign long before they can speak (resulting in fewer tantrums!)
- school-aged children can develop larger vocabularies and

- better reading skills while learning a second language
- children with special needs or developmental delays can find their own "voice"

Signing Time makes learning sign language easy and fun for the whole family.

With an unparalleled multi-sensory approach (encouraging learning through three senses: visual, auditory, and kinesthetic), Signing Time reaches children with diverse learning styles and abilities by encouraging interaction through signing, singing, speaking, and dancing.

Featuring the remarkable Rachel Coleman, her daughter Leah (who is deaf), Alex (Leah's cousin, who can hear) and their animated pet frog "Hopkins", the Signing Time series teaches hundreds of ASL vocabulary-building signs that are useful in daily life.

Contact:

For more information visit: www.signingtime.com.

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Signing Time!

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