



FOR IMMEDIATE RELEASE

EVER WONDERED WHAT YOUR CHILD HAS TO SAY— INTRODUCING BABY SIGNING TIME!

Entertaining Video and Music Series “Sets Your Baby’s Day to Music” as it Teaches Pre-verbal Infants to Communicate through Sign Language

SALT LAKE CITY, UT (August 9, 2005) – Two Little Hands Productions—creators of the popular **Signing Time!** series that helps babies, toddlers and young children communicate using sign language—today announced availability of its latest offering, **Baby Signing Time!** This two-video/DVD series designed specifically for infants ages 3-36 months (although it’s fun for all), is the perfect compliment to **Signing Time!** and follows the same proven methods—namely modeling, music, and repetition—that have made the series so popular with parents, educators, and doctors.

“We’ve been so encouraged by the success of **Signing Time!** that we wanted to extend this labor-of-love by setting a child’s day to music with songs and signs they can use all day long,” said Rachel de Azevedo Coleman, co-founder of Two Little Hands Productions. “There is so much evidence to support the benefit of teaching signing to pre-verbal infants, and the feedback we receive from parents points to everything from fewer tantrums to learning to speak sooner and even higher IQs. Whether a family is just starting out with signing or has long enjoyed **Signing Time!** **Baby Signing Time!** is the perfect way to help young children grow and create special bonds with parents and caregivers.”

Baby Signing Time! is an effective, fun tool that gives hearing children the ability to communicate *before* they can speak. It is an engaging teaching vehicle that arms infants with a basic set of American Sign Language (ASL) signs. In addition to the two-volume VHS/DVD set, **Baby Signing Time!** also provides music CDs to accompany each video/DVD, fun board books, and flash cards to provide additional ASL practice and more parent/child time together learning to communicate.

Baby Signing Time! Volume 1 sets your baby’s day to music as you learn all the signs and songs for everyday events in baby’s life—eating, family members, and pets.

Volume 2 teaches signs and songs for even more everyday events in baby’s life—washing up, good manners, transportation, common objects, and getting ready for bed. Both volumes combine sign-along songs, playful animation, and the positive reinforcement of signing babies who are all two-and-under to teach you and your baby to sign the easy way.

Baby Signing Time! provides a head start to intellectual development, creates a greater bond, and reduces the frustration that can come with pre-verbal communication breakdowns. It's a great addition to families that already enjoy the **Signing Time!** series, or a perfect introduction for younger children as they build towards it. **Baby Signing Time!** uses an increased emphasis on songs to help teach first signs and provides the perfect level of repetition, modeling, and innovative and fun activities for younger children that may need more practice than offered through the **Signing Time!** series.

BASICS

TITLES: *Baby Signing Time! 1, Baby Signing Time! 2*

Baby Signing Time! Gift Set (2 DVDs plus 2 music CDs) \$54.99 MSRP

Special introductory offer: \$49.99 plus free shipping.

Languages: English

Running time: 30 minutes each

For sale through www.babysigningtime.com and amazon.com.

Press Contact:

Renee Thomas

801-226-0223

renee@signingtime.com