

Media Contacts:
Renee Thomas
renee@signingtime.com
801-226-0223

Hillary Herskowitz/Van Scott
Child's Play Communications
212.488.2060
hh@childsplaypr.com/vs@childsplaypr.com



***Signing Time!* the Award Winning American Sign Language (ASL)
DVD and Hit PBS
Show, Gives Volumes 1-3 Fresh New Look**

SALT LAKE CITY, UT – May 15, 2007 – Two Little Hands Productions, creators of the award-winning **Signing Time!** video and DVD series and the PBS hit show designed to show babies, toddlers and young children how to communicate using ASL even before they learn to speak, today announced the release of updated editions of *SigningTime!* Volumes 1–3 with a fresh and exciting new look.

Available only on DVD, these videos have been re-mastered and repackaged to match the fun look and feel of volumes 4–13 as well as the hit public television series. Each volume still contains the same footage of the originals but with an updated look for Rachel and several special features including sign reviews, creators' commentary, behind-the-scenes footage and a music video of “Proud to be Me” on Volume 3.

The updated editions of the first three videos – *My First Signs*, *Playtime Signs*, and *Everyday Signs* – demonstrate sign language basics for children in a way that is entertaining and memorable, featuring original songs written by co-founder Rachel de Azevedo Coleman who also sings and signs them on the videos.

With an unparalleled multi-sensory approach (encouraging learning through three senses: visual, auditory, and kinesthetic), **Signing Time!** reaches children with diverse learning styles and abilities by encouraging interaction through signing, singing, speaking, and dancing. Featuring Rachel Coleman, her daughter Leah—who is deaf—along with Alex (Leah's cousin, who can hear) and their animated pet frog Hopkins, the *Signing Time* series teaches hundreds of ASL vocabulary-building signs that are useful in daily life.

“The overwhelming response to the new formats of DVDs 4-13 inspired us to upgrade the first three ground-breaking titles, which were trend-setters of early childhood communication,” said Coleman.

As early as nine months, babies and toddlers can learn to communicate through signs and research shows that children who learn to sign may experience reduced frustrations and fewer tantrums, enhanced cognitive development and increased IQ scores, increased

bonding with parents, increased interest in books, and quicker development of speaking, spelling and reading skills.

About Two Little Hands Productions

Two Little Hands Productions is the company that produces and distributes **Signing Time!** a captivating and entertaining American Sign Language (ASL) DVD and video series and PBS television program created for the hearing community targeting children of ALL ages, including pre-verbal infants, and children of ALL abilities. The series makes learning American Sign Language easy and fun for children and families.

Formed in Spring of 2002 by two sisters, Two Little Hands Productions was created and the first **Signing Time!** video, *My First Signs* – featuring Leah and Alex – was released. Other titles in the series include *Playtime Signs*, *Everyday Signs*, *Family*, *Feelings & Fun* and *ABCs*, *Leah's Farm*, *The Great Outdoors*, *Zoo Train*, *My Day*, *My Neighborhood*, *Time to Eat*, and *Welcome to School*. In addition to the DVD/video collection, the company released three board books and flashcards, **My First Signs**, **Playtime Signs** and **Everyday Signs** to reinforce the lessons learned in the accompanying DVDs/video. Two Little Hands' mission is to empower all children to communicate with sign language, regardless of ability. Two Little Hands Productions is located in Salt Lake City, Utah. Please visit us at: www.signingtime.com.

BASICS

TITLES: *My First Signs*, *Playtime Signs*, *Everyday Signs* DVD New Editions

\$19.99 DVD SRP

Street Date: May 11, 2007

Languages: English

Running time: 30 minutes each

Ages: 1-8 (appropriate for all ages)

For sale through www.signingtime.com and www.amazon.com.