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## **SIGNING TIME! SERIES TWO AVAILABLE FOR PRE-ORDER ON August 1<sup>st</sup>**

**SALT LAKE CITY, UT** – July 31, 2007 – Two Little Hands Productions—creators of the popular ***Signing Time!*** series and the hit Public Television show designed to teach babies, toddlers and young children to communicate using American Sign Language (ASL) — today announced that the first three volumes from its long awaited second series are available for pre-order at [Signingtime.com](http://Signingtime.com) through September 17<sup>th</sup>.

Like the original, series two will continue building children's ASL vocabulary with many new signs. In addition to its signature clever animation and new original songs from co-founder Rachel Coleman, ***Signing Time!***, series two includes several new learning modules that not only put children's ASL vocabulary to work but enhance their overall learning, communication, self-confidence, and verbal skills.

Special pricing and promotions are available during the pre-order period. Details can be found at [www.signingtime.com](http://www.signingtime.com). In addition, the first 200 gift packs purchased will be personally autographed by one of the ***Signing Time!*** stars—Alex, Leah or Rachel.

*In Volume 1 – Nice to Meet You*, Rachel teaches signs that will help kids make new friends and greet old ones, with phrases such as "my name is" and "how are you." *Volume 2 – Happy Birthday to You* invites kids to Leah's Birthday Party where they'll learn to wish "Happy Birthday" and other signs to help celebrate such as "game," "present" and "cake." Finally, *Volume 3 – Move and Groove* gets kids moving with action signs such as "jump," "dance" and "march."

***Signing Time!*** offers an unparalleled multi-sensory approach encouraging learning through three senses: visual, auditory, and kinesthetic. Signing Time reaches children with diverse learning styles and abilities by encouraging interaction through signing, singing, speaking, and dancing. Featuring Rachel Coleman, her daughter Leah—who is deaf—along with Alex (Leah's cousin, who can hear) and their animated pet frog Hopkins, the Signing Time series teaches hundreds of ASL vocabulary-building signs that are useful in daily life.

"We are fortunate to have amazing fans who communicate directly with us via our ***Signing Time!*** online forums and live weekly chat," said Rachel Coleman. "Through this close communication we are able to continually create new products that meet their immediate communication needs. This new series is a direct result of that. It is exciting and rewarding to know that we are giving them the signs they want and need - in a format that really works."

As early as nine months, babies and toddlers can learn to communicate through signs and research shows that babies who learn to sign may experience reduced frustrations and fewer

tantrums, enhanced cognitive development and increased IQ scores, increased bonding with parents, increased interest in books, and quicker development of speaking, spelling and reading skills.

### **About Two Little Hands Productions**

Two Little Hands Productions produces and distributes ***Signing Time!*** a captivating and entertaining American Sign Language (ASL) DVD/video series and Public Television program. ***Signing Time!*** was created to make signing fun and easy for children of all ages and abilities, including pre-verbal infants.

Two Little Hands Productions was formed in spring of 2002 by sisters Rachel Coleman and Emilie Brown, and shortly thereafter, the first ***Signing Time!*** video was released - *My First Signs*. Other titles in the original series include *Playtime Signs*, *Everyday Signs*, *Family, Feelings & Fun* and *ABC Signs*, *My Favorite Things*, *Leah's Farm*, *The Great Outdoors*, *The Zoo Train*, *My Day*, *My Neighborhood*, *Time to Eat*, and *Welcome to School*. Two Little Hands Productions is adding to the DVD/video collection with a second series of ***Signing Time!*** available on DVD and Television this fall, starting in September with the first three volumes - *Nice to Meet You*, *Happy Birthday to You* and *Move and Groove*. In addition to the DVD/video collection, the company released three board books and four sets of flashcards, *My First Signs*, *Playtime Signs* and *Everyday Signs* and *ABC Time (Flashcards only)* to reinforce the lessons learned in the accompanying DVDs/videos. Two Little Hands Productions also produced the popular ***Baby Signing Time!*** DVD's and CD's that have played a preeminent role in the recent "baby signing" trend. Two Little Hands' mission is to endow children with a sense of discovery by crafting products that encourage them to explore their own abilities and interact with the world around them. Two Little Hands Productions is located in Salt Lake City, Utah. You can visit them at: [www.signingtime.com](http://www.signingtime.com).

### **BASICS**

**TITLES: *Nice to Meet You, Happy Birthday to You, Move and Groove***

DVD - \$21.99 each Suggested Retail Price, Special Price: \$19.99

THREE DVD GIFT PACK - \$65.97 Suggested Retail Price, Special Price: \$54.99

Pre-Order Date: July 31, 2007 – September 17, 2007

Languages: English

Running time: 30 minutes each, plus special features

Ages: 1-8 (appropriate for all ages)

For pre-order only through [www.signingtime.com](http://www.signingtime.com)